



Brazilian telemedicine company conquers European market

Digital platforms and applications are geared towards human, mental and veterinary health

After 9 years of experience in delivering solutions for healthcare at a distance, **Brasil Telemedicina** has just arrived in the European Union as **Euro Telemedicina**, based in Malta and prepared to serve the entire continent. 6 telehealth products will be offered on Web platforms and Apps translated into 4 languages: Portuguese, English, German and French. The pre-launch will take place between the 19th and 22th of March at the largest digital health fair in Europe, the **Portugal e-Health Summit**, in Lisbon.

The novelty creates even more possibilities of health care for the European population in a fast and uncomplicated way, which also guarantees patients better time management, flexible scheduling, availability of professionals from the most diverse specialties and, since the service is over the internet, the ease in carrying out the guidelines wherever the person is.

"It is an honor to be able to take our decade-long know-how on telehealth to Europe, a place where telemedicine has made significant strides. In Brazil, we are present in all 27 states, in more than 700 cities, and in 2019 we surpassed the milestone of 6 million online medical interactions, especially through the issuance of remote examination reports.

Our platforms allow distance health guidance through videoconferencing for all specialties, as well as an online examination report, monitoring of chronic patients and second medical opinion", says Dr Carlos Camargo, cardiologist and CEO of the companies.

Advances in Telemedicine in the world

According to researchers at *Market Research Future*, the global telehealth market will grow 29.8 percent between 2017 and 2023. The United States and Europe, in this order, will continue to dominate the segment, boosted by government initiatives and technological advances of their regions.

Globally, telemedicine is driven by the increase in the elderly population, as well as by the high prevalence of chronic diseases, the difficulty in accessing specialist physicians (concentrated only in metropolitan areas), and the continued development of healthcare technologies.

"All the countries should urgently follow this global advance in telemedicine, after all, statistics show that 50% of the world population has some chronic disease. Extensive awareness-raising work is needed in the medical field so that it is understood that telehealth is a bridge to extend access for patients to health professionals. Technology is today an important means to facilitate the diagnosis and treatment of the individual", adds Dr Carlos Camargo.

More information about Euro Telemedicine

There will be 6 platforms in Europe in Web formats and applications: **Medic24** (Teleconsulting), **Reports24** (Telereporting), **Health24** (Telemonitoring), **ConsulDoc** (Second Opinion), **MyPsy24** (Telepsychology) and MyVet24 (Televeterinary).

See more about each innovation at <https://eurotelemedicine.eu/> and also know the work developed in Brazil at <https://brasilelemedicina.com.br/>.

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